# 2025

## Customers, Past & Present



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#### Introduction



This document highlights the hundreds of projects and clients, past and present, I have supported—both as an individual contributor and through my company, WriteData Services LLC. Primary service areas include:

- Banking
- Legal
- Marketing
- Construction
- Insurance
- Publishing
- Real Estate
- Music

#### **Career Portfolios**

For extensive details about my background and experience, feel free to select the following links to access, review, and share my online portfolios, including:

- Management and Consulting
- UX Design/Technical Writing
- Marketing Communications
- Process Design
- Training Development
- Copywriting
- Translations/Localization

#### **Experience By Industry**

The remainder of this document is organized by industry, with one or more company logos representing each and the services provided.

This ongoing information is subject to periodic updates.

#### Banking & Financial

**Services**: User guides, online help, process development, API/SDK portals, copywriting, email marketing campaigns, and much more.

**Note**: Have supported **700+** financial institutions. Select icons and other links for details.

Customers Served



Partial list of customers including banks, credit unions, data centers, holding companies, data centers, etc.

NCR Mainframe & Internet Banking



25+ years of banking software experience.

Green Dot API Portal Bank Programming



Rewrote and transitioned Green Dot's API documentation to their first online portal.

Sample Banking Email Marketing Campaigns















Agricultural Technology

Services: Initial website development



Architecture, Engineering, Geospatial

Services: Initial website development



Automotive

Services: Copywriting, initial website development, email marketing campaigns





Construction

Services: Process documentation



Education

Services: High school curriculum development, press releases



**Employment Services** 

Established contractual work relationships with these agencies:















Fashion

Services: Copywriting, email marketing campaigns



WARDROBE CARD REWARDS PROGRAM

**Government Contracting** 

Services: Proposal development, process improvement

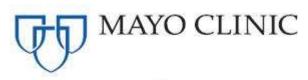




Healthcare & Medical

**Services**: Press releases







Insurance

Services: User guides, online help, process development, training development



Legal

Services: User guides, online help, translations, video training



Manufacturing

Services: Website consulting, process design





#### **Publishing**

Services: Newsletter publishing, white papers, tech articles, healthcare articles

















**Relief Services** 

Services: Copywriting, press releases, email marketing campaigns





Restaurant

Services: Website consulting and development



Retail

Services: Copywriting, email marketing campaigns







Software Development

Services: Website consulting and design, press releases.







Translation/Localization

Services: Website consulting and design



Services: Email marketing

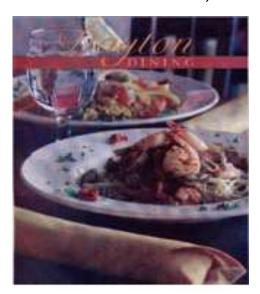
Travel





**Services**: Wine column in the *Dayton Dining Guide* 

Wine



Dental

Services: Copywriting, email marketing campaigns



Real Estate

**Services:** Assistance with commercial real estate proposal development.



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